

## Reflecting on KM

### Multiple origins

- intellectual capital
- collaboration technology
- SECI & DIKW
- decision support

### New insights

- fragmented knowledge
- conceptual blending
- complex systems
- distributed cognition

### It has come to mean

- best practice
- content focus
- knowledge as a thing
- formal communities
- teams
- replicating outcomes, recipe type rollouts

### New developments

- tolerated failure
- narrative management
- knowledge as a flow
- informal networks
- crews
- replicate starting conditions - emergence

## Fragmented knowledge

Highly  
fragmented

Lessons  
learnt

Blending &  
serendipity

Abstracted  
& codified

Case  
studies

Theory &  
concepts

Context  
specific

Context  
independence

## My blog rules

- Do it yourself
- Do it regularly - it must be timely
- Don't hide - be honest show candour
- Make it personal
- be controversial, be helpful
- You don't always have to be pithy
- Mix media
- read others
- break out of your comfort zone
- don't stay in a community of village idiots

## Lessons learning

*Give, and it shall be given unto you; good measure, pressed down, and shaken together, and running over, shall men give into your bosom. For with the same measure that ye mete withal it shall be measured to you again*

Luke 6:38

*And no one puts new wine into old wineskins; otherwise the new wine will burst the skins and will be spilled, and the skins will be destroyed. But new wine must be put into fresh wineskins. And no one after drinking old wine desires new wine, but says, "The old is good.*

Luke 5:37