



# 2009 Knowledge Management Conference

Tuesday, 31 March, 2009

**KMRC** 知識管理研究中心  
Knowledge Management Research Centre



**Nicolas Gorjestani**

*Former Chief Knowledge and Learning Officer, Senior Advisor / Consultant, The World Bank*

**Mindset Challenges in Knowledge Ecology** – change organizational culture and take advantage of the current economic environment to create a winning enterprise.



**Patrick Lambe**

*Former President, Singapore Information and Knowledge Management Society, Singapore*

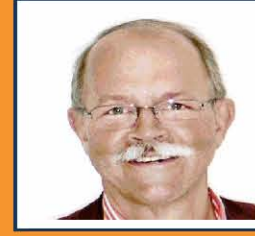
**Knowledge Continuity** – accessing and leveraging the experience and expertise of your staff in a sustainable way. How to retain and share critical knowledge in organizations.



**Kim Sbarcea**

*Chair, Standards Australia KM Committee and Director, ThinkingShift Australia*

**Working with Communities of Practice** – how to work with and sustain communities of practice within two different environments, one being the public sector.



**Leif Edvinsson**

*Professor of Intellectual Capital, University of Lund, Sweden*

**Lessons from Scandinavia** – creating a knowledge sharing culture; how to design the intangible dimensions of the workspace.



**Dave Snowden**

*Founder & Chief Scientific Officer, Cognitive Edge U.K.*

**Resilience, Connectivity and Evolution** – you can influence the evolution and sustainability of a culture. Learn how constraints on your systems can impact innovative capacity.

## Creating a Knowledge Sharing Culture

The recession is hitting hard and the financial crisis is set to deepen further. The first response from many organizations has been cost cutting but this is unsustainable. Organizations should start paying attention to positioning their businesses for long term growth. Some firms have now moved into the next phase; taking a hard look at those opportunities for change that have long been deferred in an era of rapid growth and profitability.

Join us on **Tuesday, 31 March 2009** to learn how to position for the economic upturn by investing in your organization's development. You will hear from international thought leaders on how to transform your organization toward a culture of innovation, collaboration and knowledge sharing.

**Time:** 8:30 registration, 9:00 am to 6:00 pm Conference (*including refreshments and lunch*)

**Location:** Marina Room II, 2/F The Excelsior Hotel  
281 Gloucester Road, Causeway Bay, Hong Kong

### **Special offer:**

Member price \*: \$1,500  
Non members : \$1,900  
\* **HKKMS & KMRC members**

**3 attendees or more from one organisation (please contact Enquiries)**

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