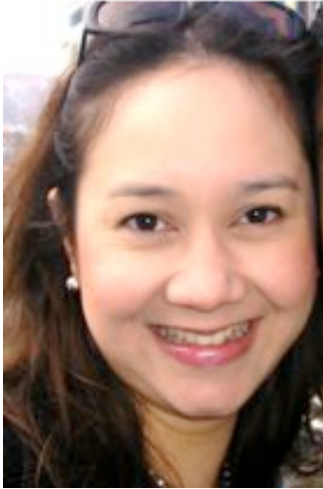


Dawn Lincoln, Office Manager



Dawn Lincoln is the Office Manager for Cognitive Edge, where she is the personal assistant to Dave and Steve. Her responsibilities includes managing the calendars and travel bookings. Dawn is also responsible for the following:

- Source and book venues for the training courses
- Managing the course registrations
- Emailing out course pre-reads and details
- Inviting attendees of the Accreditation course to the Cognitive Edge Practitioner's network
- Manage the SenseMaker® licences
- Processing orders from the CE online shop
- See to the day to day needs of the Singapore office

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Prior to Cognitive Edge, Dawn spent 2 years as a Secretary in IBM, Singapore and 10 years in Singapore Airlines as a cabin crew.