

Who We Are

Cognitive Edge is focused on rejuvenating management practices to better equip organisations when addressing intractable problems or seizing new opportunities in uncertain and complex situations.

Where traditional approaches have failed to deliver success, Cognitive Edge techniques enable the emergence of fresh and insightful solutions seen from multiple perspectives.

Cognitive Edge solutions, comprised of open source methods, original research and the Cognitive Edge SenseMaker™ Software Suite, are delivered through the Cognitive Edge Network.

The Cognitive Edge Network is a widely dispersed, cohesive Network of experienced professionals in private and public sector organisations from diverse disciplines with deep-rooted experience in both business and science. It includes academics and practitioners, in house and commercial consultants. Membership of the Network is attained through participation in an Accreditation programme.

The Cognitive Edge SenseMaker™ Software Suite provides a set of tools designed to enable informed decision making in organisations using both structured and unstructured data in a common environment.

The Suite, fully integrated with a coherent body of formal methods, is the outcome of several years of research into human based organizational complexity, sensemaking, decision making, knowledge sharing and narrative.



about us

What We Do

Cognitive Edge has three main focus areas:



The creation of an open source approach to the development of consultancy methods, grounded in complexity theory. All methods created by Cognitive Edge can be downloaded for free, subject to agreement to a creative commons license. An international Cognitive Edge Network of accredited practitioners has been created through training and practice in collaboration with a variety of organisations.



The development of research and intervention methods based on participation and discovery rather than traditional methods. Programs are created in which issues and problems in the real world of organisations are brought together in accelerated co-evolutionary processes with academic concepts to create new knowledge and understanding. This includes a conscious effort to bring insight and understanding from the natural sciences into social systems.



The development of the SenseMaker Suite™ of software, a scalable tool for narrative, complexity and networks. The software provides a broad range of tools that enable the ideas to be made operation to practical effect in organisations. They also provide support to the open source Cognitive Edge Network and provide a funding mechanism for the overall objectives of Cognitive Edge.



Who we've worked with

Cognitive Edge and its network of practitioners have worked with such organisations as Philips Lighting, Melbourne Business School, Pfizer, Liverpool Museums, Innovation Health, Kline & Company, as well as various government agencies and industrial companies in Singapore, the UK, Canada, Australia, Scandinavia and the USA.

Contact Us

64A Neil Road, Singapore 088834
T: +65 6222 2602 F: +65 6221 2808
E: welcome@cognitive-edge.com

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- @CognitiveEdge